



THE PEPPERELL *Sheet*

MARCH-APRIL, 1939



this year May 22d. A reproduction of this advertisement in small size is shown above. This advertisement, showing a cotton plant and the Pepperell Label should tell the 14,000,000 readers of this magazine what the Pepperell name means.

employees throughout the plant. This is a question of great importance to each one of us, and you are urged to fill out an entry blank and deposit it in the box.

One of the good features about the Contest is that anyone may submit as many suggestions as he likes. This makes it possible for you to receive more than one prize. Do not write your name. When the Suggestion Committee, composed of seven men selected from all parts of the Mill, decide on the winners they base their selection on the merit of the suggestion submitted. The number or the stub is sufficient.

If you have not filled out an entry blank thus far, why not do it today. It will only take you a few minutes and should you win a prize, you will be very glad to receive those few extra dollars you would not have had. Ideas have little value unless they are put into effect; and it is for this reason that prizes are awarded to persons who offer practical suggestions.

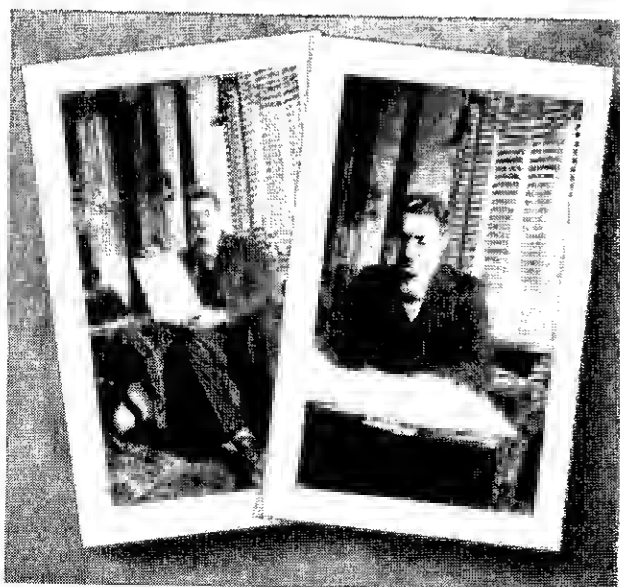
GOOD SAFETY RECORDS

Our employees have reason to feel proud of the safety records they have made so far in the Maine State Safety Contest.

Up to March 6th, our report shows a perfect record for the Sheeting Division and one lost time accident on the Blanket Division.

This is the kind of record that will rank our Mills among those having the safest employees and safest plants in the State of Maine.

Your management and safety committees wish to express here their appreciation of your efforts to place Pepperell high up in the list of competing mills.



Frank Olivera, looking over his stamp collection. He is shown here holding a rare issue of a Portuguese Colony Collection. He has 8,000 stamps. Frank works as a leaser in Fall River Mill A.

YOUR COMPANY GROWS LARGER

Chart on Opposite Page Shows Twelve Year Change

The chart on the opposite page shows how much Pepperell has grown in the last 12 years. The figures in the left-hand column refer to the year 1926 and those in the right-hand column to the year 1938.

In these years there have been a great many changes, not only in the Cotton Textile business itself, but also in politics, in Government, and in business in general.

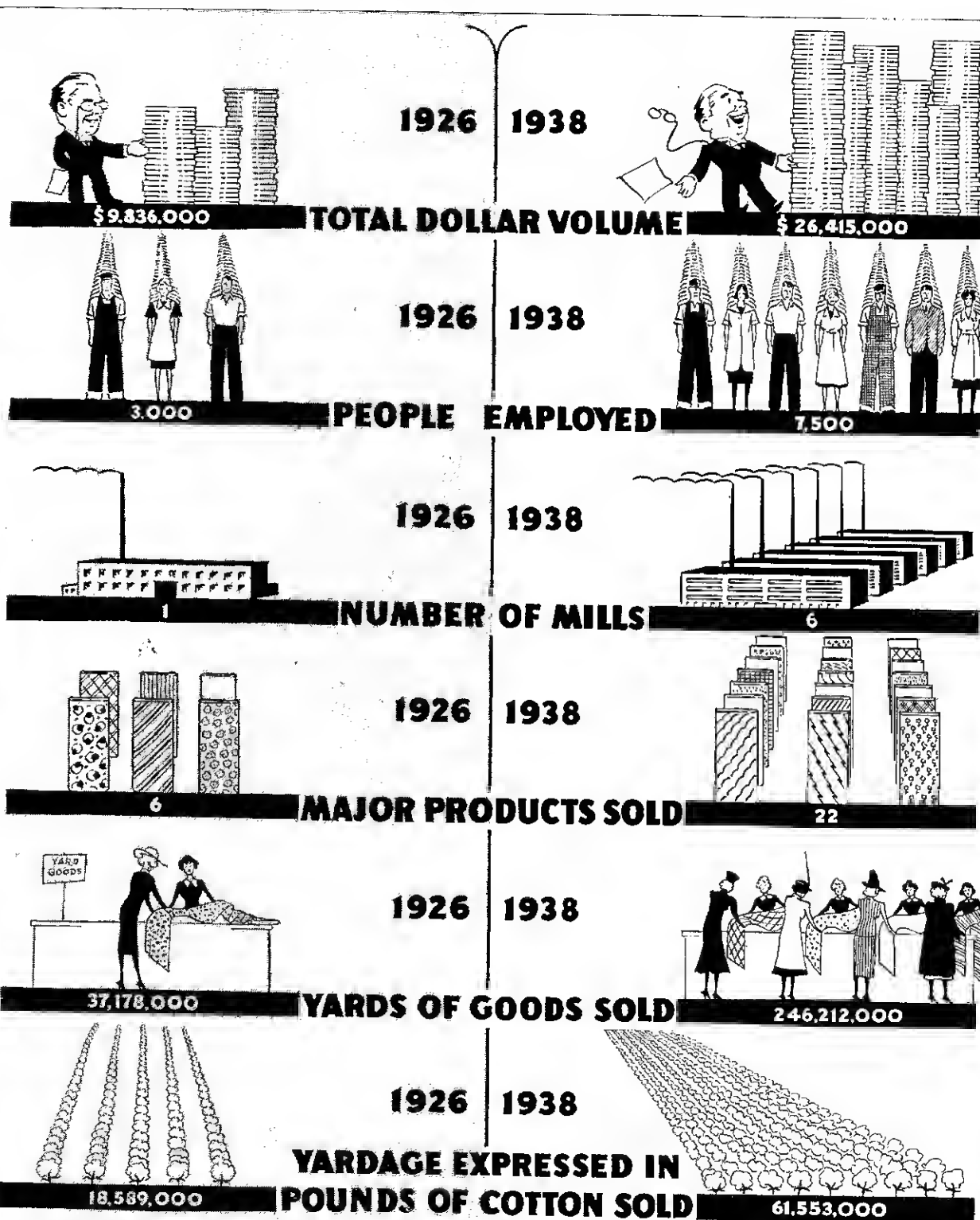
There is every reason to feel proud that the Company has gone ahead so far. A good deal of the credit for this growth is due to the people in the Mills who have worked consistently to make good quality products.



Mr. Willard Gilbert pauses long enough for a picture. He has been office manager of the Fall River Division since the Mill started.

Twelve Years Shows Company Advances

Employees Increased from 3,000 to 7,500 in this time





This fine looking family belongs to Mr. Albert Nolette, a loom fixer in Biddeford Sheet-Weaving Room 10-2.

OPERATED FIVE BUSINESSES Onesime Nadeau was Resourceful

Way back in 1874, when hacks, bustles and the handlebar moustache were tops, a young man by the name of Onesime Nadeau came to Biddeford. Being of energetic nature and keen business ability, he in 1888 operated one of the largest furniture stores in York County. It consisted of two stores adjacent to each other in the St. John's building. Successful as he was in this business, he saw further profit in opening a hardware department.

By this time the French population of Biddeford showed a marked increase and he studied embalming and became a mortician, carrying a complete stock of caskets. Then on the other side of the city on Summer Street, he opened a bakery. This was new to the people in that section and this business was a profitable one for Mr. Nadeau.

Let us not forget that only 35 or 40 years ago not all the streets were paved as they are today. Naturally, Onesime knew this and his fifth enterprise was a livery stable on Hill Street. To make this business more complete, he purchased what is said to be the first rubber tired hack to come to Biddeford and it was drawn by a fine looking pair of black horses. A rigging that people came from miles around to see — and why not? The purchase price would equal that of the finest automobiles on the road today.

Thus we have read how one man had a "corner on the market" in Biddeford by successfully operating five different businesses simultaneously.

BIDDEFORD HAS HAY BALING PRESS Used for Packing Waste in Large Bales

In our Mill we have many kinds of machines, tools, instruments of measure and automatic devices to carry out every-day requirements in keeping the Mill in operation. Perhaps the machine you would least expect to find in a cotton mill is a common hay baling press. There are three, in fact, located at the Dye House to press the cotton in compact form for easier handling. More expensive machinery could be purchased for just this purpose but the press being inexpensive to operate, with a comparative lower initial cost, keeps the production cost of blankets down. Many factories throughout the country are using this very principal, especially in the automobile industry, to lower their cost of output. It is ideas of this kind that finally result in selling our fabrics to the public for less money than our competitors. This may give you a clue to write an idea that you may have. Simply drop it into the suggestion boxes that are found located throughout the Mill. The prize money offered for a good suggestion or idea may be yours. Try for it at least.

Be Sure to Enter the Suggestion Contest Each Month



HEY! GERARD COBEIL, DON'T YOU THINK
THESE BIDDEFORD GIRLS ARE BEAUTIFUL ENOUGH
FOR YOU?..

**POTA DAGGINIS IS SKILLED
AT CROCHETING**

Made Exact Replica of the
Pepperell Label



The above picture displays a fine piece of crocheting done by Pota Dagginis, who is employed in the Biddeford Blanket Weaving department. Compare this trade mark of Pepperell, done by her, with those printed elsewhere in this magazine. You will notice the almost perfect exactness.

The idea of doing this particular design with her hook came after she had seen what other women were

doing. She noticed they were all doing practically the same type work in one form or another. Mrs. Dagginis wanted to step out ahead and do something on her own ingenuity and conceived the thought of crocheting the trade mark. All she did was to look at a printed trade mark design in our last magazine then start to chain and double crochet, with the result you see above.

She also has worked bedspreads, table covers, pillow slips, etc., but it takes real knowledge of the art to look at a picture and then produce a very reasonable facsimile. She is now doing another, but in colors. Mrs. Dagginis has been a blanket weaver for over ten years.

PEPPERELL

The name that guides millions of women when they buy fabrics of cotton and rayon.



Here we have four generations. Seated: Mr. and Mrs. Pierre Gagnon. Standing: Mr. Odilon Gagnon, Miss Diana Gagnon and Mr. Armand Gagnon. Mr. Pierre Gagnon is 95 years old and Mrs. Gagnon is 86 years of age. Both were born in Oldtown, Maine. Mrs. Gagnon was married at the age of fourteen and they moved to Fall River the following year. She has fourteen children, forty-five great-grandchildren, the youngest of whom is Lorraine Gagnon, five years old. Armand Gagnon, who is on the right in the rear, is one of our rayon weavers. His daughter, Diana, is shown in the center, and his father, Odilon, at the left.

PIPERS PLAY AN IMPORTANT TUNE

Keep Humidifying System in Good Order

Frequently, here at Biddeford, we see a piper, with wrenches and tools in his hands, pass through a room and we wonder where he has been or where he is going. Then our curiosity arouses us as to why he went. The reason is that the Pipe Department has to maintain all the air, steam and humidity pipes in the entire Mill. It may seem a fabulous total, but there are approximately 3,000 miles of pipes here. These must be kept in good usable condition since production is very dependent on it.

Hydrants and pipes used for fire protection must always be in such condition that they can be used at a minute's notice. Air compressors and yarn conditioning machines are serviced by this department.

3,000 Miles of Pipe

Perhaps the most important duty of all is to maintain the lines that supply the humidity for all rooms. Four men are employed in this particular department to take the readings of relative humidity and make what adjustments are necessary. Relative humidity, in a simple term, is nothing more than the amount of moisture in the air. Yet, as simple as this may seem, it is of great importance. If a bad break of two hours' duration occurred in a weave room, it would be safe to say that practically every warp would become dry and brittle and break. Then each warp would have to be tied over which means considerable cost to our company, not wholly in wages paid but also loss of production time. Spinners would make complaints if the yarn was so dry that they had a lot of ends down.

And so it is in every room. Moisture in the stock in process is very important as it allows the product to be handled much better. These are a few of the reasons why we saw that piper go through our room. Some change, repair or addition had to be made somewhere in that 3,000 miles of piping.



William Woods will receive an award for the greatest advancement in bowling over anyone on the First Shift. His 14% increase put him far ahead of any other member of the Biddeford League. To one of the best sports of all, George Gendron, goes the Consolation Prize.

FIRST FRENCH DRUGGIST

One of the early French settlers was Dr. Narcisse Thiberge. He came to Biddeford from the Isle D'Orleans, Quebec Province, in 1872, when a boy of 19 years of age. He received immediate employment with Dr. Wentworth who operated a drug store on Main Street just below the Pepperell office. Four years later Dr. Wentworth went South and sold the business to Mr. Thiberge. During this time, Mr. Thiberge had been studying medicine and in 1883 he completed his medical course and received his title of registered druggist. This man with a very stern face, moustache and chin whiskers, became the first French druggist in Biddeford.



Pretty little Miss Rita Jacqueline, daughter of Mr. and Mrs. Joseph Williams, is seen here at a party in celebration of her seventh birthday anniversary attended by classmates and friends. Games were played and the prize was won by Normand Menard. Rita's dad is a Fall River Rayon Weaver, working on the first shift in Plant A.

**COTTON TEXTILE INDUSTRY IS
ONE OF BIGGEST IN AMERICA**

You probably aren't much interested in figures. Plain ordinary figures don't mean a great deal unless they have something to do with your own work and your own interests. However, the few figures that are given here about the Cotton Textile Industry will be tremendously interesting to you because they show the size of it, the number of people employed, and its importance not only to you as an individual, but to the welfare of the entire country.

Big City

At the present time there are approximately 365,000 people employed in making all kinds of cotton goods in this country. This is a gigantic group, one of the largest single groups of people employed in a single industry of any in the country. If all these people were gathered together in one city, they would represent a city the size of Louisville, Ky. This figure does not include any people who make woolen goods or any other things except cottons.

In 1933, a good year for comparison's sake, all of these people received over \$216,000,000 in wages and the value of the cloth that they produced was \$861,000,000. The cost of the cotton itself and a good many other things make up the difference between the value of the cloth that was produced and the actual wages that were paid.

Lot of Land

In 1934, and the figures are about the same now, 26,000,000 acres were planted with cotton. It is hard to conceive of a piece of ground of this size because you know the size of a house lot, which in practically every case is much less than an acre. These 26,000,000 acres of cotton produced 1,210,000,000 lbs. of cotton which had the value of \$216,000,000. These figures are fantastic but they are interesting in that they show how big the Cotton Textile Industry is and indirectly how many people are dependent upon it for work of all kinds.

Lot of Cotton

It is very interesting to see the growth of cotton planting in America, which is one of the largest cotton producing countries in the world. Back in 1800 only 73 bales were produced in the whole country and they didn't use all these. Only 19 of them were actually used. Another important thing is the percent of cotton growing in this country which is sold abroad, because this has quite an effect on the price of cotton. In 1901, 11,000,000 bales of cotton were produced in this country and over 7,000,000 bales were sold abroad. But in 1935 slightly over 10,000,000 bales were produced in this country and only about

6,000,000 bales sold abroad. One of the biggest problems that the industry must face now is the effect of the falling off of over-seas markets for our raw cotton.

Back in 1800 cotton sold at 44¢ per lb., the highest price that was ever paid, even though in 1919 it sold for 35¢ per lb. The lowest that it has sold was in 1931 when you will probably remember that business was not very good and a pound of cotton brought not quite 6¢. At the present time cotton is selling between 8¢ and 9¢ per lb.

GOOD SLASHER MAN



One of the outstanding slasher men in Northern New England is Mr. Ernest Watson. Born in Manchester, England, he came to America at the age of nineteen. It was more for adventure than anything else. So impressed was he with the methods of living in this country that he decided to remain. Later he gained considerable knowledge in cotton textiles, and at the time the Blanket Division was moved here, Mr. Watson was sent for to be head slasher man on the Blanket yarn. His thirty odd years of experience with both white and colored yarns make him a valuable man for our company.

His hobby is the raising of hens. His ever present acute sense of humor has brought him into many minstrels that played in both Biddeford and Saco. Please keep it a secret; — only recently he sang at a Foreman's Club meeting in the voice of Basso Profundo that made the rafters vibrate.

"MORE TIRED THAN YOU" CLUB GROWING FAST

**Has Strong Appeal to
Many People**

Notice has been taken of the comparatively new club formed under the name of "More Tired Than You." We have read frequent accounts in the Biddeford Who's Who notes about them so let us read more about them.

It originally consisted of only employees of the Biddeford Towel Cloth Room but has grown to include other operatives from all over the Mill. Only the female of the species are entitled to be members. Every Monday evening they meet at one of the member's homes and after all the business matters are transacted, knitting, sewing, games and a little "did you hear" is enjoyed.

Good Program

Once a month special meetings are held which promote bowling, hiking and other events. Recently a "hack to girlhood" evening was enjoyed. All members came dressed as a girl of five years of age would be attired. Short dresses, hair ribbons and rompers were very much in evidence. See page 12.

Next month the press agent has announced that Mr. Laurent Hevey, packer in the Towel Department, will be guest speaker, taking as his subject, "The Rivers and Harbors Bill," or "Why I'm All Wet."

If anyone is interested in joining this up-to-the-minute club, we suggest you send your application to President Natalie Keene or Josephine Burba who is Secretary and Treasurer.



Leo Dumont of Fall River sure has his arms full here. This picture, taken five years ago, shows his two children, Leo J., Jr. and Theresa. Leo is a Rayon Weaver in Plant A.

ADVERTISEMENT IN "LIFE" MAGAZINE TO SELL GOODS

To tell millions of people about Pepperell Fabrics so that these people will be made to go to stores and buy not only sheets, blankets, crib blankets and other lines, but also so that they will buy our prints and rayons, Pepperell is going to run a full-page advertisement in the well-known magazine *Life*, about the middle of May.

This advertising will reach over 14,000,000 people and it will impress on their minds the idea that the



A couple of attractive visitors pause for a picture before entering the Fall River Mill.



The Biddeford Bowling Team, Salishury, was the winner of the Second Shift Group. They are, front row, John Millard and Ernest Garceau; back row, Ovilla Bell and Fernand Dumas and Donat Blais.

Pepperell name on these fabrics is a mark of good value. This advertising helps to keep looms and spinning frames busy and it is part of Pepperell's policy of keeping the mills running just as fast as possible. In addition to advertising in *Life Magazine*, which of course, has a tremendous number of readers, Pepperell will also advertise in *Good Housekeeping Magazine* and *True Story Magazine*. The Advertising in *Good Housekeeping* will feature Lady Pepperell Sheets and Pillow Cases and that in *True Story* will feature not only the Sheets and Pillow Cases, but also Blankets and the Pepperell Fabrics Label.

Of course, you know that some of the biggest businesses in this country have been built through the aggressive use of national advertising. Pepperell is consistently working to make advertising sell the greatest possible volume of sheets, pillow cases, blankets, and many other kinds of Pepperell Fabrics.



When Biddeford employees went to get their cars on March 13th, this is typical of what they saw. It is said the storm exceeded the blizzard of 1888.



This cute little fellow is your Biddeford Editor's son, Ronald Howard, 20 mos. old. (Papa didn't know this was to appear.)

**NEW BLANKET LINE
ENTHUSIASTICALLY RECEIVED
Many Stores Buy Them**

In the last issue of the *Pepperell Sheet* it was mentioned that Pepperell had developed two new types of Blankets and in addition made improvements in quite a number of the other bed blankets that are made in Biddeford.

Since that time, this bed blanket line has been introduced to a good many stores and to a good many people who buy these blankets to sell to stores. It is interesting to know that the comments about this blanket line have gone something like this: "This is the finest Blanket line that we have ever seen." "Pepperell has certainly beaten the rest of the trade as far as quality and styling is concerned." "We certainly ought to sell a lot of these blankets this year."

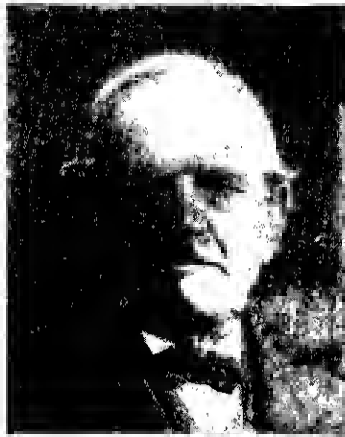
This means that stores are buying these blankets in large volume because they feel sure that consumers in all parts of the country are going to buy them. It should mean that the volume of Pepperell Blankets sold during the next year will be very important to the Biddeford Mill.

Naturally the Sales Department and Advertising Department are doing everything they can to push the sale of these blankets just as much as possible so that Biddeford can be kept extremely busy.



Bunnikins, the winning first shift team, composed of first row, Emile Leblond and Lucien Huot; back row, Edward McDuffy, William Sweetsir, and Francis Spencer, all of Biddeford.

ISRAEL SHEVENELL HAD
MANY INTERESTS



After printing the story of Israel Shevenell in a recent issue of the *Pepberell Sheet*, many have asked to see his picture.

The following story may also be of interest. Mr. Shevenell was frequently annoyed with rheumatism. One day he was visiting a nephew, a soldier at the Citadel in Quebec. He told of his ailment and his nephew gave him a prescription to have filled which helped Mr. Shevenell considerably. After coming to the United States it was a custom of his to make frequent visits among the French speaking people. They too would tell of their rheumatic ailment and he would suggest the filling of the prescription his nephew had given him. As time passed, the call for this medicine grew and it was placed on the market where it today may be purchased at the Morin Drug Company.

It may also be interesting to note that at the time of constructing St. Joseph's Church, in Biddeford, his contribution to its building was his one horse wagon to haul gravel which was used in making the mortar.

Miss Rose L. Santorsola, of Biddeford Blanket Cloth Room, can claim this picture of Mary Ann Santorsola as her niece. Just three years old and look at the snap in her eyes!



CHECK UP ON YOURSELF

Am I a person who gets to work on time in the morning and does not imperil the lives of others in an attempt to be the first out at bell time?

Am I a person who listens carefully when spoken to and asks only enough questions to accurately carry out instructions?

Am I a person who moves quickly and makes as little noise as possible in doing so?

Am I a person who looks another straight in the eye and tells the truth regardless?

Am I a person who is cheerful, courteous and anxious to make good?

Am I a person who thinks in terms of quality production and not a clock watcher?

If so, keep it up. You're doing all right.



The parents of this fine looking trio of children are Mr. and Mrs. Alexandre La Brecque. Mr. La Brecque is employed in Biddeford Blanket Napping and Mrs. La Brecque as a weaver in Room 10-2.

BOWLING CONCLUDES

The Biddeford Bowling League has now come to a close. Many interesting and pleasant hours were spent by the seventy-eight persons who participated. Not until the very last string was bowled did anyone know the names of the winning team. In fact the Little Teddies and Scottie Dogs were tied for fourth place with Little Teddies the winner in a two out of three bowl-off. Interesting, too, that Mr. Kay was the hero for the winning team.

The four winning teams in order given were Bunni-kins, Jumboes, Quackies and Little Teddies on the first shift and Salisbury, Tapered Weave, Regular Pepperell and Kittery on the second shift.

High single string honors went to Emile Boissonneault and John Millard. Donat Blais was really the highest single string man with Charles Gillis following and John Millard trailing. Since Blais and Gillis will each receive another type prize the award automatically goes to Mr. Millard as the rules were that no one person could receive more than one prize.

The highest three string total goes to Paul Gurney and Charles Gillis. The prize for the most rapid advancement in bowling goes to Willie Woods of the first shift, and Donat Blais of the second shift has an award coming to him for the highest average.

Consolation prizes go to Lewis Berry and George Gendron who claim that the alleys they were assigned to possessed three gutters.

It has been suggested that the winning team of each shift bowl off with the winner challenging Lewiston Bleachery. This will no doubt be decided by the Generals Macomber and Gay.

Prizes which consist of a set of a Lady Pepperell Sheet and two pillow cases with colored border, a 50% wool blanket and a half dozen bath towels will be given



Miss Beatrice Dupuis, reporter and worker in the Fall River Carding Dept., looks over the Steamer Phoenix, which was left high and dry during the hurricane.

EXPERT POTTER MAKES BEAUTIFUL VASES



Joseph Carroca, a cleaner in Fall River, Mill A, is shown making a clay vase. Below are a few of the many he has made.

to the three highest scorers on both shifts. These are the gifts of the Pepperell Company. Each member of the winning team on each shift will be given a solid gold charm donated by the *Pepperell Sheet*.

All awards will be given the night of the banquet which will be some time in April. A shore dinner is demanded by the winning teams but hamburgers are promised by the losing faction.

THE CAMERA TELLS THE TRUTH



"Back to Childhood Night" for the newly-formed "More Tired Than You" Club of Biddeford. Notice the dolls, teddies, and rompers that go to make the picture complete. How many of them do you know?

White sales in the sunset for Charles Butler, son of Mrs. Elsie Butler in the Biddeford Sheeting Cloth Room. Looks like you have company with you, Charlie.



Guess when this picture of Blanche Desnoyer and Agnes Simard, of the Biddeford Sheeting Cloth Room, was taken.



Hold that smile. This is Miss Lillian St. Denis, one of our efficient rayon winders in Plant A, who has taken up photography as a hobby. Pepperell, knowing this fact, has appointed Lillian photographer for the Fall River Mills, giving her an opportunity to practice and further advance her knowledge in this line.



"Streamlined" Charles Gillis, of the Biddeford second shift boys, walked away with the highest three string total. Donat Blais bowled the highest average on the Second Shift. Mr. Blais works in the sheeting Spinning at Biddeford.



Here is the family of Alhert Laflamme, in Biddeford Packet Dept. Mr. Laflamme has worked for Pepperell 17 years.

WASTE NOT, WANT NOT Everyone Can Benefit

Have you ever thought of what waste may mean? It does not always mean that little handful of dirty cotton that is thrown in the box and forgotten.

Here are some of the things that cost real money — waste of materials, waste of supplies, breakage of machines and equipment, defective work, mistakes, lost time and accidents.

There is a certain loss in the processes of manufacture that cannot be avoided and the by-products that result are known as manufacturing waste and are sold to other users.

Means Money

Unfortunately, material which may be spoiled due to the fact that someone did not observe the rules of good workmanship finds its way to swell the waste product when by a little care it might have been a piece of good sheeting or blanket.

Supplies cost money. Use them as though you were paying for them yourself. Try to get the best possible service from them. Get enough to do the job right and return any you may have left over. Someone else can use them.

A good workman respects the machines and equipment entrusted to his care. He sees that they are oiled, but not too much, kept clean and in repair just as though he owned them himself.

Good Work Pays

He sees to it that the material he turns out is the best he can make and will not permit defective work to go by.

If he doesn't quite understand what he should do he asks for instruction. He knows mistakes spoil material and cost money.

When on the job, he tends to business and makes his time count so that all his duties are carried out for he realizes that other folks carry on where he leaves off.

He works safely because he knows that by accidents both he and his company lose money.

Good Fabrics Sell

Making sheeting and blankets is like any other business. Good workmanship purchased at a price the buyer can afford to pay helps to make a satisfied customer and the more satisfied customers we have the more orders we can expect to get in the future.

Reduction of waste on the job means lower production costs, lower selling prices, more sales and steadier employment. It is worthwhile for everybody concerned when you come to think it over, isn't it?

PATTERN MAKER

One of the many pieces of hand-carved furniture made by Charles Dearborn of Biddeford.



Mr. Charles Dearborn, pattern maker in the Carpenter Shop, has a hobby of wood carving. Like the postman taking a walk on his day off, Mr. Dearborn uses the instruments of his trade in his spare time. Tables, china closets, chairs, cabinets are but a few of the many pieces of furniture he has made. At present in his spare time he is working on a fine looking candelabrum to hold four candles. It is all hand carved.

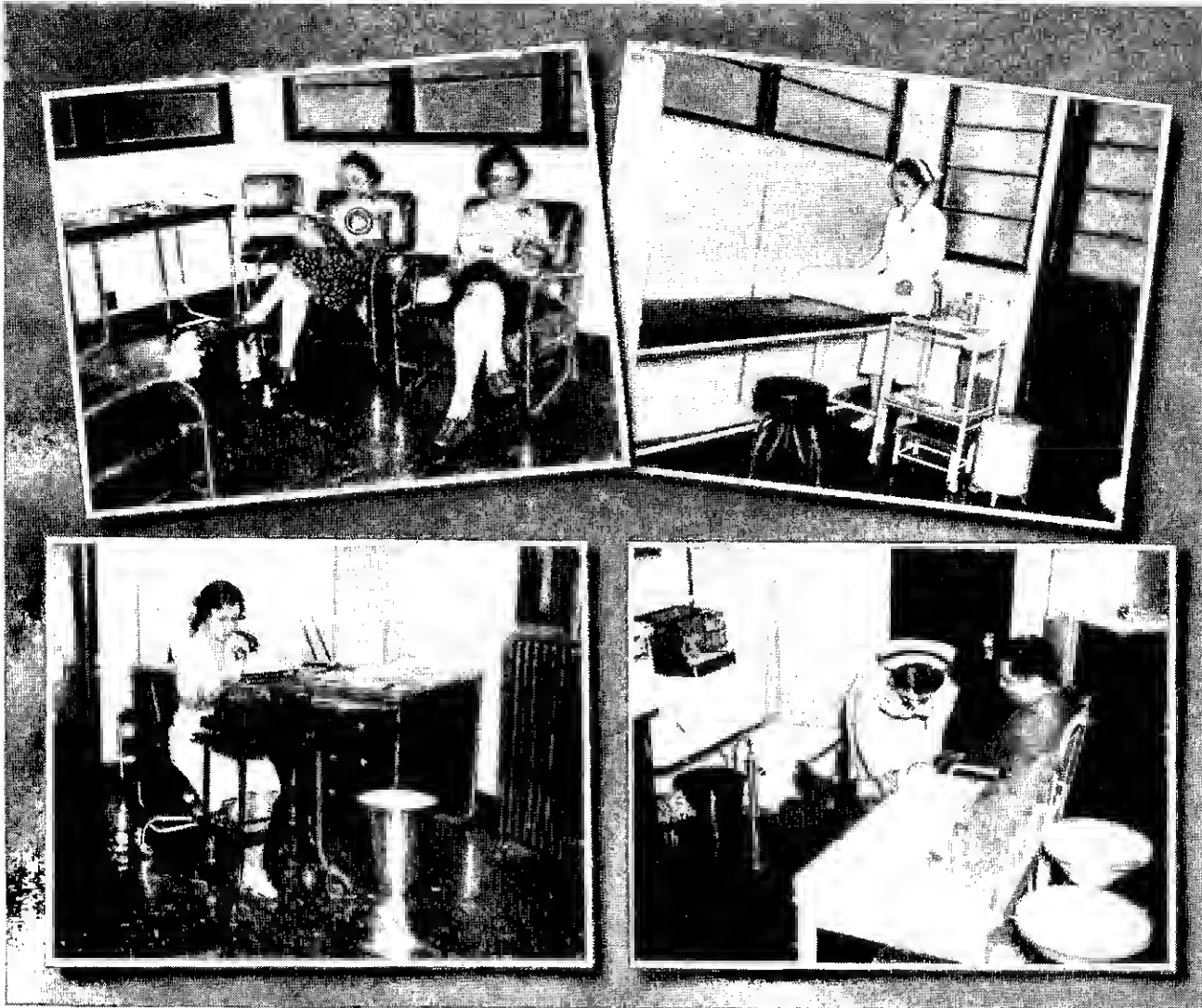
The table pictured is made of solid mahogany. Notice the carving of the legs. It starts with three separate and distinct pieces of the table leg which spiral around each other in perfect unison. All this had to be done by hand and naturally represents hours of work.

When Charles isn't carving he is off fishing. He has the edge on us in some ways in as much as he has dropped his line into a number of lakes and streams on the West Coast where some ponds have so many fish that a fisherman is awarded a cash prize for the smallest fish he can reel in. The fish must be warned early this year as already Charles has started replenishing his fishing outfit. Looks like a tough season ahead — for the trout.



This manly little fellow is Joe Gagnon's adopted son, Girard, eleven years old. Joe Gagnon has charge of the Slasher Room in Plant B.

FALL RIVER HAS NEW FIRST AID ROOM



These four pictures show several views of the new First Aid Room in the Fall River Mill. In the upper left is the waiting room; in the upper right, Miss Edna Corkum in charge of the First Aid Room is shown; in the lower left is Miss Corkum's Office and in the lower right one corner of the clinic appears. This First Aid Room is one of the most up-to-date in this part of the country.

NEW BLANKETS ARE NEWS

The new 1939 Blanket line has been announced and promises to be well accepted by the public. The new 50% Wool blankets are now being woven in the Plain, Plaid or Triple Weave Design. The Triple Weave is a new sensation in the blanket field. It provides strength, warmth, texture and weight almost equal to a 100% Wool Blanket but sold at a much lower price. The solid color American blankets in the new 1939 shades should be in great public demand. Probably the greatest bed blanket scoop of all is the

new Plaid-O-Plain. This blanket is plaid on one side and plain on the other. Customers who want a change can easily find it here. One night the housewife may have the refinement of solid color, and a gay plaid the next. This is another new achievement in the blanket trade by Pepperell.

Crib blankets have many new patterns that are now in production. Perhaps the outstanding blanket in this group is Deepdown, which has a raised design. To get the raised effect it was formerly put between two rolls and firmly pressed. After washing this design had vanished. However, a new method has been obtained by weaving into the fabric these raised designs that can never wash out.

WHO'S WHO IN BIDDEFORD

THE BIDDEFORD STAFF

The following names are the persons to tell your news and stories to. Tell them about yourself as we all want to read about you. A few years from now you too will enjoy it.

Prescott L. Howard

Editor

SHEETING DIVISION

PROCESS	SHIFT	MILL DEPT.	REPORTER
Carding	1st	No. 2	Sarah Whitworth
	1st	No. 4-5	Paul Leblond
	2nd	No. 2	Oscar Blanchette
Spinning	2nd	No. 4-5	Raymond Gendron
	1st	24-B & C	Delcia Frechette
	1st	25-B & C	Willie Champagne
	1st	54-B	Adrien Lefevre
	1st	55-A & B	Lionel Perreault
	1st	84-A & B	Andrew Jacques
	1st	Winding	Roland Collard
	2nd	24-B & C	Fernand Lefevre
	2nd	25-B & C	Evelyn Trembley
	2nd	54-B	Rose Rouselle
Slashing Weaving	2nd	55-A & B	Rose Baillargeon
	2nd	84-A & B	Henry Binette
	2nd	Winding	Emelia Lavoie
	All	65-85	Max Libby
	1st	71-81-92-10-2	Leo Labrecque
	1st	53-82-83-93	Mathew Angers
	2nd	71-81-92-10-2	Armand Arel
Cloth Room	2nd	53-82-83-93	Roland Tardif
	2nd	13-1	Alice McDowell
	All	19-20	Mary Goldthwaite

BLANKET DIVISION

Dye House	All	35	Raoul Pothier
Spinning	All	153	Merilda Bernier
Weaving	All	132	Roland Leclerc
Napping	All	132-Wing	Alice Cote
Cloth Room	All	16	Rose Santorsola
	All	16	Clara Burgess

TOWEL DIVISION

Cloth Room	All	3	Lawrence Beaudette
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BRIGHT YOUNG LADY



Joan Goulet, daughter of Wilfred Goulet, a loom fixer in 13-1 at Biddeford. Camille Garon, second-hand, wants it understood that he is the grandfather of this charming young lady.

SHEETING SPINNING

¶ Alexandrine Lavigne of 55-A is expecting her husband, Mr. Arthur Lavigne, home soon. He is a patient in a Veteran's Hospital in Rutland, Mass.

¶ Aurore Labarre, cleaner in 55-A, has been absent from work on account of illness.

¶ Ever since Dionne had his new position as watchman, he's always on the dot.

¶ With the return of the beautiful weather, people are livelier and happier, and seem to have put worries away. But cheer up, 1940 is coming and with it the census man who, it has been told, will be more inquisitive than ever before. Conferences are being held to decide upon the list of questions to be asked next year.

¶ Many are already planning to attend the New York World's Fair during the summer. They are to be encouraged as this year's Fair will be most interesting and educational.

¶ The classes which have been held regularly since the start of the second term will soon come to a close. The students are all interested and have greatly gained both in useful information concerning textile, and in actual practice.

¶ Mr. and Mrs. Aime D. entertained out of town visitors recently.

¶ Albert T. went to Portland on business a short time ago.

¶ Mrs. Merilda F. motored to Boston recently on important business.

¶ The liveliest boy around the spinning rooms is Ronald M.



Norman Poulin, son of Mrs. Omer Poulin, who is an inspector in the Biddeford Sheeting Cloth Room. Paul Gurney of the Time Study Dept. at Biddeford got the highest three string total on the First Shift Bowling League.



Mrs. Marie Louis Neault and her daughter, of Biddeford. Mrs. Neault is a warper tender on the Second Shift in the Spinning Dept.

¶ Mrs. Laurette B. is back with us again after a few weeks' absence from work due to illness.
 ¶ Best of luck R. D. on your new job.
 ¶ Mr. and Mrs. Adrien Lefebvre are the proud parents of a baby daughter born to them at the Webber Hospital. Her weight is 7 lbs. and 12 ounces. Congratulations!
 ¶ Here are the cleaners by nicknames. Can you guess them? Monk, Fiddling Slim, The Lonesome Cowboy, Motor Boat Willie, Speed, Champagne Waltz, Lazybones, Bo, Steam Boat Bill, Cutchy Cutchy.
 ¶ Jake liked the new year so much that he went and got married. Good luck Jake, in your married life.
 ¶ Mrs. Rose Fournier visited her sister, Mrs. Joseph Caron, in Dover, N. H. a short time ago.
 ¶ Mrs. Irene Gonville returned recently after a four weeks' illness.
 ¶ Mr. Ovila Savageau was out a week due to his daughter's accident.
 ¶ Mrs. George Fournier went to Everett recently to visit her brother, Arthur Credit.
 ¶ Mrs. Armand Pecteau has left the hospital, and is now convalescing. She soon will return to her work.
 ¶ Mrs. Leonie Farrel has moved from Alfred St. to Washington St.
 ¶ Since Mr. Peter Pinette has changed his car, Mrs. Alice Pinette is riding in high style.
 ¶ Miss Emelia Lavoie is the new reporter in 25-B Winding. She wants you to tell her all the news for our next edition of the Sheet.

Congratulations

¶ Congratulations to Mr. and Mrs. Neault, who celebrated their 1st Wedding Anniversary. Many happy returns, Mr. and Mrs. Neault!
 ¶ Beatrice Goodrich was out sick for several days, but has returned to work.
 ¶ We wonder who looks like Mae West, the movie actress. Sh! Sh! Is my face red!
 ¶ Mr. Boisclair is thinking of getting a pair of glasses that will stay on his forehead without falling off.
 ¶ Miss Minnie Masse of room 24-B has been confined to her home by illness.
 ¶ Mrs. Aurise Bryant of room 25-C escaped serious injuries a few weeks ago when her car skidded on the Portland road and bumped into a tree. Her car was badly damaged.
 ¶ Mr. A. Gendron has returned to work after two months' illness.
 ¶ Mrs. Loranger is out due to sickness. We hope she will be back with us soon.
 ¶ Mr. Dumont replaced Mr. A. Gendron of 84-A while he was out sick.
 ¶ Mrs. Blanche Roy has moved from Elm St. to the Plante apartment on Harvey St.

SHEETING CARDING

¶ Edward Paquin, Intermediate Tender in 23-B, has been transferred to the Third shift in 54.
 ¶ We wonder what kind of a dress John Higginbottom would like to wear on a special event in the near future.
 ¶ Mr. John William Sweetsir, our General Second Hand, recently had his Buick remodeled into a Stanley Steamer. We hope that the Boiler doesn't leak.
 ¶ Henry Pombriant of 23-B is in the market for a boat to transfer him from his house to the State road. Anybody having a boat for sale, notify Henry.
 ¶ Alphonsine Valliere is improving in health after an operation.
 ¶ Jim John has returned to work after being out sick with the grippie.
 ¶ Larry Gobeil, picker boss in 21-C, will not be required to go to Boston so often. He was married Feb. 25.
 ¶ Albert Bedard of 22-B, Card tender, was admitted to citizenship at the last session of Supreme Court. Congratulations, Mr. Bedard.
 ¶ Peter Thompson, Card Grinder formerly of 41 mill has been transferred to 22-B on the 1st shift.
 ¶ Marie Martel has returned to work after being out for a few weeks due to illness.

Plays Piccolo

¶ The carding department extends its sympathies to Mrs. Nellie Dickinson in her recent bereavement.
 ¶ Rosaire Belanger, our typewriter genius, is working on a set of type tapestry for the World's Fair.
 ¶ Why doesn't H. R. buy an alarm clock? Some day he'll be really late.
 ¶ E. Gartland is back to work after a short siege of illness. Welcome back.
 ¶ Poor camera! Lucky Bill! Mr. William "Bill" Sweetsir had his picture taken, being the star bowler of Bunnikins of the Pepperell League. We're proud of you, Bill.
 ¶ Lapointe, the card stripper in 54, thinks the streets in Boston are rough. He broke the main leaf on his car spring on a recent trip.
 ¶ We hear that Mrs. Duhamel is very proud of the fact that her son Paul is in the cavalry in Fort Allen, Vermont. He's very adept in riding a horse and has won a few prizes in competitions.
 ¶ Mrs. Lena Verrier was out for 3 days on account of sickness.
 ¶ Miss Eva Michaud of 54-A was out for a week because of sickness.
 ¶ Mr. C. Gillis of 54-A is not only our piccolo genius but he is also the bowling genius of the card room. Gillis hit an average

(Continued on next page)

Emmett Kearney caught in the act of brushing out a lease in the Sheeting Division of the Biddeford Plant. Emmett's family have been Slasher men for many years.





This is Judith Maccarone, 13 months old, charming daughter of Mr. and Mrs. Emilio Maccarone. Emilio is a rayon weaver, working on the First Shift in Plant A.

SHEETING CLOTH ROOM

¶ To Mr. and Mrs. Phileas Lambert we extend our heartfelt sympathy on the loss of their little daughter, Therese.

¶ Among those who attended the fried clam supper at the School St. Methodist Church were Mr. and Mrs. Dan Daly, Inez Underwood, Winnifred Emery, Florence Fournier, Dot Adjutant, Gerard Burke, Antoinette Hanna.

¶ Don't let anyone tell you women can't keep a secret or almost keep one. There is a very secret organization among the younger set (25-40) of the cloth hall or maybe I should say the would-be brides. After persistent snooping I was able to gather that membership, with one exception, is limited to the young and single folks. Delicious lunches are served at their meetings consisting of sandwiches, pickles, crackers, cocoa, etc., and their main objective is to dissect non-members, (looks, dress, etc.) and leave the remains to be picked up at the next meeting and continued with new material gathered. However, they have acquired a good deal of secrecy and a little animosity from the 40 to 90's.

¶ We are glad to welcome back Anne Sullivan who was absent from work on account of illness.

¶ Adrien Bertrand announces the birth of a son. Born Feb. 6, named Leo Paul.

¶ Annette Brunelle went to the fortune teller's and had a few fears dispelled and a few created, so now Annette is up in the air.

¶ Alice Coughlan, daughter of Winnifred Emery and former cloth room employee, has been very sick in a Boston Hospital, but is well on the road to recovery now.

¶ Jean Desilets loves music when he bowls. His favorite record at the local bowling alley is "That Wild, Wild Woman." Catchy title, eh, Jean?

¶ Mrs. Margaret Ouellette was called to Connecticut by the death of a relative.

¶ What price friendship with Elsie on the noon hour. We lived through the knitting of one sweater, one pair socks, one pair of mittens, now Elsie threatens to knit the sweater over. Let's eat out Lill.

She didn't brag much about "old Dick"
She thought the new "Dodge," pretty swell,
But you talk about airs,
Such coup'd — affairs
Since Washburn won the "LaSalle."

(Continued from preceding page)

of 96 and also high three string record of 351. We wonder if he really meant it.

¶ We welcome you, Mrs. Parent, to our happy family. Mrs. Parent is a newcomer, working on the 2nd shift on the third floor as Intermediate Tender in 54-A.

¶ Miss Imelda Gendron of 53-A has been visiting the Chief of Police, Mr. and Mrs. O'Connell and Mrs. Storey in Augusta, Me. While she was there she attended the Governor's Ball. She reports a wonderful time and enjoyed it very much.

¶ Mrs. Morin of 53-A bought a new home. She is now repairing it and we hope she will be able to move in soon.

¶ Mr. Bourgeault was out sick, but has returned feeling much better in health.

¶ Mrs. Laura Belanger of 54-A has been out sick but we hope that by the time this is printed she will be back.

¶ Mrs. Arthur Neault was out sick a few days.

¶ It looks like the love bug bit Charles L. When will the church bells ring, Charles?

¶ We know that card tender W. Bisson has invested money on a garage located on Alfred road. We hope your investment proves successful, Wilfred.

¶ Draw Frame girl Dora was out sick recently, but has returned to work, apparently in the best of health.

¶ We wonder what's the idea! G. Dipierro was seen hatless recently. Well be careful you don't contract a cold, Guy, that may hurt your voice.

¶ Now, Emile M., look out for that swell little mustache, because the boys are already mistaking you for C. Gable.

¶ P. Gregory was out sick recently. He is a slubber tender in 22-B.





This picture of Mrs. Robert Hunter of the Biddeford Sheet- ing Cloth Room was taken some time ago. How- ever, time seems to stand still for Esther as she looks the same today.

SHEETING SLASHING

¶ Harley Wakefield went to Berlin, New Hampshire to witness the trials for the U. S. Olympics teams — and said there certainly were plenty of thrills.

¶ We were sorry to see Rose Guertin with such a bad cold recently, but she has recovered now.

¶ Adelard Houde and his brother Gene, who works in 13-1, have been taking up hockey, not only trying to participate but actually reading and seeing games to increase their knowledge of this sport.

¶ It was with great interest that your reporter learned of a newly formed comedy team. This team includes none other than Josephat Landry, Harry Grounder and Joseph Verreneau. Their managers Lawrence and Harold LeBreton announce that they are now available for public performances.

¶ The bowling season having come to a close we still hear discussions why this team lost, and who lost this match, etc.

¶ We understand that Alfred Rydin, second hand on the second shift in the Slasher Room, has agreed to coach Mr. Johnson in bowling, preparatory to a match in Connecticut where Jim claims hitting them for 130 average per string is easy.

¶ We understand that Max Libby, Jr. went to Boston over a week end. We wonder what his business was there. Did the Vermont girl know about it, Max?

¶ Congratulations are due to Mr. Alfred Rydin for taking the Spotlight for the Dressing Room at the Foreman's Club when he delivered a solo. Mr. Johnson represented the Weaving Dept.

¶ The LeBreton brothers, Harold and Lawrence, asked to have a challenge issued in this month's Sheet to all Pepperell Bowlers. Ernest Watson and Bob Poire also wish to challenge Bill Sweetsir and Mr. Brady to some ice fishing competition.

¶ Jim Johnson and Al Rydin were recent visitors in Webster, Mass., where we understand they bought some shares in a gravel pit. They contemplate expanding this business throughout New England.

BLANKET CARDING AND SPINNING

¶ Sorry to say that Dept. 15-3 employees don't go for outdoor sports, but quite a few of them go for indoor sports, as follows:

¶ Marie Boisvert goes for Monopoly which is a very interesting game.

¶ Rose St. Michel and her husband John, are very much interested in cards and can play quite an interesting game and are very lucky, too.

¶ Lucienne Pelletier has been seen at many Beano parties. Any luck, Lucienne?

¶ Corinne Wintle is a dependable patron of the City Theatre on Tuesday nights. What seems to be the attraction? It wouldn't be the bank night, would it, Corinne?

¶ The week of Feb. 27, Germaine Carroll was confined to her home with a severe case of grippe.

¶ Margaret Hale of 15-2 was at home on account of sickness. While she was recovering, Jeannette Tetreault of 15-3 took care of her work.

¶ Employees of 15-3 express their deepest sympathy to Mrs. Leda Emard on the loss of her father.

¶ We, the employees of 15-3, wish to express our sincere sympathy to Mrs. Adrianna Larose in the loss of her husband.

¶ Congratulations to Blanche Martin in regard to her fancy work. You certainly did surprise the girls, Blanche. I think that you should start a fancy work school. What do you think? M. B. will be the first to enroll.

BLANKET CLOTH ROOM

¶ Diana Bissonnette is out due to illness. We wish her a speedy recovery.

¶ Mrs. Lucien Lauzier attended the wedding of her brother Andre in Sanford last Feb. 16.

¶ A recent event was the wedding of Rose Eva Grenier to Mr. Elmer Carrier on Feb. 6. She is back with us and very happy. Good luck to you both, Mr. and Mrs. Elmer Carrier.

¶ What would Yvonne do if she couldn't scream?

¶ What would Laura Johnson do if she couldn't talk about Spike?

¶ What makes Gladys Carroll blush so?

¶ What would Napoleon do without the coca-cola machine?

¶ What would happen if: —

¶ Gertrude and Cloraine didn't have a scale downstairs to prove that their diet works.

¶ Diana and Cloraine didn't punch their cards last.

¶ Henry Drapeau didn't have a girl to walk home with at noon. It would be a tragedy.

¶ July would like to challenge anybody on playing Chinese Checkers.

¶ Jeannette is glad to be back on binding now.

¶ If the circus wouldn't go by once a day the girls wouldn't be able to make their corners right.

¶ What would happen to Dopey if there was no first aid?

¶ What can be the reason for Yvonne coming in at six thirty, two or three mornings, could it be the car? Of course not, they just changed it.

¶ Who is the man they call Napoleon and all the girls go for?

¶ We kind of miss those potato chips that Laura used to bring in. Something tells me we liked them too much.

¶ Leila Fitton has been out several weeks due to illness. A sunshine basket and flowers were sent to her by her friends of the Blanket Cloth room wishing her a speedy recovery and hoping she will be back with us soon.

¶ Mrs. R. L. Santorsola, formerly of this department, is the proud mother of a baby girl. Both the mother and the baby are reported as doing nicely.

(Continued on next page)

A smart looking boy like this will be sure to make a name for himself some day. He is Maurice Pinette, son of Mrs. Alice Pinette in Biddeford Sheeting. She is employed as a Warper Tender in Room 25-B.



¶ Miss Laurretta Hamel is back with us again after her long absence due to illness.
¶ We regret that Miss Rachel Methot, one of the office crew, is taking a leave of absence for a serious operation. We all wish her a speedy recovery.
¶ Mrs. Louis Bolduc seems to be giving the men competition at bowling. She was said to have made 110 points the other night. Good for you, Irene. Keep up the good work.
¶ Mrs. Bessie Eon is a newcomer to our office staff.
¶ We are sorry that Miss Annette Pinette is staying away from work so long due to illness. We hope that she will be back with us soon.
¶ A birthday party was given by Irene Bolduc, at the home of Mrs. Hector Poiras, for Miss Lucille Lamoureux. She was presented with a beautiful pendant. Music and refreshments were enjoyed by all who attended.
¶ A very conspicuous occurrence is Mattie and Peter having their coffee at 9:00 every morning.
¶ Henry is constantly annoyed because of his prolonged engagement to a Canadian Miss. He seems to be taking the ribbings pretty well though.

BLANKET WEAVING

¶ INVITED TO JUDGE:
¶ The dancing of H. Aguiar. He won a jitterbug contest lately.
¶ DID YOU KNOW THAT:—
¶ Ephrem T. plays the violin. He took lessons for ten years.
¶ Cecile L. and George B. are to be walking down the middle aisle soon. He gifted her with a sewing machine at Christmas.
¶ Although Alex H. is not a poet he uses the same alliteration when he talks about girls.
¶ Danny A. who was reported married (which was wrong) is a chocolate addict.
¶ Edgar Cabana motored to Boston to attend the Ambers-Junior fight.
¶ Mr. A. Prejean and family spent two weeks in New Orleans, La., visiting relatives. Mr. Prejean is a direct descendant of the Acadians of Grand Pre; land of the beautiful pastoral idyl, Evangeline.
¶ We have discovered somebody to match Glenn Cunningham's supremacy on the cinder path. But the difference is that the sight of blood will start him off instead of a gun. For information inquire from Andre P.
¶ We wonder what is the big secret behind Henry Margerison calling up Philadelphia on Sundays. Must be quite an attraction at the other end of the line.
¶ Alfred Martin has left us due to illness. We all wish you a speedy recovery, Alfred.
¶ Mrs. Y. Bergeron recently visited her son who is studying for brotherhood at Arthabaska, P. Q.
¶ Loom Fixing classes have been formed under the supervision of our overseer, Mr. Bouchard, and his capable staff of second hands. Over 50 aspirants have enrolled of which four groups have been picked according to their knowledge of the trade.

BLANKET NAPPING ROOM

¶ Tommy Jones was a Lowell visitor a few weeks ago.
¶ Did you know that some of the boys of the Napping Room have a sewing circle? They walk to their camp not very far from Biddeford with their knitting and start purling. Don't tell anyone as it is a secret.
¶ If some of Hollywood's famous directors should visit the mills we are positive that they would take Tony back with them because of his art ability.
¶ Oh! My! Aline was seen looking over the diamonds and wedding rings last week. Don't you think Day's have a large assortment, Aline?
¶ Tommy Jones tried to run his car with water last week. Anyway, he tried.
¶ George Wood also ran his car with water. You know very well, George, that a Studebaker might be easy on gas, but not a Ford!
¶ Bob Hunter is just dying for the hunting season to open, that deer he killed tasted so much like chicken.
¶ Sonny-Boy goes around town in a LaSalle, some car!
¶ We all wonder what became of Donat's secret passion — the one from Minnesota.

¶ Spring is just around the corner, Webb has started rolling up his shirt sleeves.
¶ Joe Guay was trying to win the cup at Westbrook for skating. He came to work Monday with a black eye. What happened, Joe?

TOWEL CLOTH ROOM

¶ We extend our deepest sympathy to Miss Lilyan Bart and to Mrs. Mary Pelchat in their recent bereavements, the deaths of their grandmothers.
¶ Miss Edna Stacy attended the lecture held at the Saco City Hall recently, sponsored by the Sweetsir Course as the last event of the 54th season. The guest artist was Madame Irina Skariatina, the Countess Kellar, who gave a dramatic and fascinating talk on the subject, "Russia of Yesterday and Today." Miss Stacy said that it was one of the most enjoyable lectures that she has had the privilege of attending.
¶ We have a great treat for the many friends of this department, which we hope to be able to give you soon. The Editor of "The Sheet," will publish, in a future issue, one of the most colossal, sensational and thrilling photographs that has ever appeared in this magazine. Watch for it and see the only aggregation of its kind in this country.
¶ Billy "Big Game Hunter" Miles proved to be the hero of this department, when he recently came to the rescue of several girls who were greatly upset over the appearance in their midst of an object alien to their taste.
¶ If consistency is the yard stick to success we predict that Mayland Proctor, operator of No. 1 Tufting Machine, will soon be an exalted ruler in the K. of C.

Why Josephine?

¶ We sincerely hope that Miss Ruth Hobbins has recovered from the injury sustained when she fell recently. In the future, Ruth, keep your mind as well as your eyes glued on what lies before you, and not on some personable young man behind. The reason given by the young lady for the fall is that her luncheon companion failed to escort her to dinner on that day.
¶ We have discovered the reason for Alfreda Guay's mad dash for home every afternoon at three. She has confided that it is to hear the dramatic programs broadcast daily over the radio networks. Her favorite is the story of those delightful home folks "Vic and Sade" which is also the favorite of Miss Edna Stacy.
¶ What possible interest can there be on Lincoln Street at about 12:04 P. M. daily, that attracts Jeannette Pruneau to the window as regularly as the seasons of the year. Hurry Jeannette for June will soon be here and we know that you would make a delightfully pretty "June Bride."
¶ Does Nat like to be kept waiting? Ask a certain young man what she told him when he got back from a trip to Boston.
¶ Will Josephine Burba ever learn to be nice to a certain young man who persists in ruffling her beautiful hair, as he goes by.

More Members

¶ Headline News:—
"Men Clamor to Attend Club Meeting"
Tufting Dept. Sometime in April—By the Jittery News Service!
¶ The male members of this department are up in arms over the recent snub tendered to one of their members, by the snobbish sisters of the "More Tired Than You Club." After an invitation to address the club had been given to Mr. Laurent Hevey recently, the club president rescinded the invitation and barred the guest speaker from attending as scheduled. This is an insult to all male employees of this department, and we demand the privilege of paying an official visit at the next meeting to denounce the club.
¶ To all employees of No. 16 Mill we must say that we are sorry to hear that you do not agree with the majority of the employees of the Pepperell Mfg. Co. as to the accuracy of a report which appeared in "The Sheet" a few months ago, to wit: That the girls of the Toweling and Tufting Depts. are the prettiest and most charming in the entire Mill. Wake up Slacker Department Girls, perhaps you may some day win the prize of an expert beautician, as our girls have.

OTHER BIDDEFORD NOTES ARE GIVEN ON PAGE 24

WHO'S WHO IN FALL RIVER

REPORTERS FOR THE PEPPERELL SHEET

FALL RIVER

CARDROOM		
Beatrice Dupuis	Doffing & Creeling	Off Duty
WEAVE ROOM (Cotton)		1.00 P.M.
Phyllis LePage	Weaver	2.45 P.M.
WEAVE ROOM Rayon		
Leo Chabot	Machine Twister	5.00 P.M.
CLOTH ROOM (Cotton)		
Ruth Crompton	Inspector	3.45 P.M.
MACHINE SHOP		
Kent Ellinwood	Time Keeper & Helper	3.45 P.M.
CLOTH ROOM (Rayon)		
Viola Bartsch	Inspector	3.45 P.M.

FALL RIVER WEAVE ROOM— MILL "A"

First and Second Shifts

¶ Our amiable friend "Bill," Second Hand on the second shift, reports that the shirt received as a Xmas gift from a certain Mr. X. was a Pepperell product. May we commend you, Mr. X. on your fine judgment. One eye on quality is worth two eyes on price. You can see a price at a glance, but it takes plenty of skill and experience to judge the quality of cottons and rayons. Another thing you have shown fine Pepperell Spirit. Yea, c'mon fellas, c'mon ye dainty ladies, everybody. Show your

Here we have a strong man's act. Can you guess who the person is next to the top? None other than Armand Gagnon, our co-worker. The strong man is A. Rousseau. It is said that he can move a piano single handed.



Pepperell Spirit by buying Pepperell Products and help keep your looms running. P.S. Pepperell Spirit. Atta boy.

¶ Rosaire Gosselin informs me that he has purchased five Lady Pepperell Sheets recently. "I like Lady Pepperell Sheets because they are of a fine quality and are soft to sleep on," says Rosaire.

¶ Pepperell Fabrics are an old standback to Mrs. Antoinette Cadoret having bought many shirts for her hubby, dresses for herself, sheets and pillow cases, blankets, towels, aprons, slips and pajamas. In my opinion Pepperell Fabrics wash very easily and do not turn yellow with age. Color does not fade. All in all, they are a good dependable brand.

¶ Joseph O. Sevigny is another Pepperell customer. "I like the Lord Pepperell shirts especially, they fit so well and last so long."

¶ Help yourself by buying Pepperell Fabrics.

¶ Paging MR. F-R-A-N-K P-U-R-D-Y. Mr. Frank Purdy, Biddeford, Maine. Attention Frank! Mrs. Mary Jones, one of our efficient workers in the Pepperell Rayon Division, wishes to call your attention to the fact that she is your first cousin who hasn't seen or heard from you for the past fifteen years. Don't you remember "Babe Murphy?" Why not drop "Babe" a line? Her address is, 59 Robeson Street, Fall River, Mass.

¶ I have been requested to issue the following in regard to a bowling series between the two plants, Biddeford and Fall River. The bowlers of Fall River are willing to cooperate in any way to accommodate you Pepperell bowlers of Biddeford to bowling matches over some week-ends, in order to find out which of us should be acclaimed "Champions of Pepperell." It was suggested that six strings would be sufficient, three strings to be bowled here and three to be rolled in Biddeford; the winner of the majority of strings, plus the grand total, in order to avoid a tie, be acclaimed "Champions of Pepperell." Come on, Biddeford bowlers, let's make it two grand days which we won't forget in a hurry. When in Fall River, we could take you on a tour of inspection of our plant, which is one of the most beautiful mills in the country. Then there are many historical places here in Fall River which I'm sure will be of some interest. In fact, I'm sure we will have a swell program arranged for you on this day.

P.S. What does it stand for? Pepperell Spirit, of course.

P.S. Postscript, this time.

Of course, Biddeford bowlers, all of these statements can be changed to your approval. For further plans and suggestions, please write to, Alfred Robillard, 853 Eastern Avenue, Fall River, Mass. Please rush.



This chubby little Fall River miss is Joe Gagnon's only daughter, Claudette, three years old. Cute, isn't she?

¶ Some persons are doing much sight-seeing lately. When you go on tours, don't forget the *Pepperell Sheet* will welcome any news or information about same. Look us over but don't overlook us.

¶ The *Pepperell Sheet* has been sent to the following cities by the persons listed below:

Antoinette Cadoret	-- Paris, France
Faustina Borges	-- St. Michael, Azores
Cremilda Gomes	-- Lisbon, Portugal
Maria Souza	-- Madeira Islands
Allen Hincheliff	-- Manchester, England
John Berwager	-- Virginia, U. S. A.
Roland Robillard	-- Adams, Mass.
Imelda Levesque	-- Quebec, Canada
Leo Chabot	-- Honolulu, T. H.

¶ Get your extra copy and send it to your folks out of town.

¶ Spring is here! Don't be a grasshopper. Keep on the walk.

¶ See Leo Dupuis about the best kinds of aspirin.

S top, look and report.

A ll slips.

F or your report will

E ase the minds of

T he rest of the help.

Y not do this.

By --- T. F.

¶ Bertrand Laberge, battery hand, is now accompanying Omer Roberts, also a battery hand, to Providence week-ends. Haven't found out the big attraction yet.

¶ Rosaire Gosselin is building a bulltop fourteen feet long. Getting all set for next winter. Sounds like quite a lot of bull---top.

¶ I've noticed some of the employees singing while working, a very good sign of happiness and contentment. Keep it up but don't strain your vocal chords, cause who knows, some day we may have a glee club.

¶ Talking about a glee club, I've heard that our co-worker Mr. Thomas England has had some mighty fine experiences in this line. He's quite a rambler himself. Ask him for a song some time.

¶ Gloria Cordeiro has a sweepstake ticket. Hope you're a winner, Gloria.

¶ Wilbert Lambert, one of our able battery hands, never forgets when he leaves Friday afternoons to remind the boys he's headed for a burlesque show over the week-end. Shame on you, Wilbert.

¶ Edward Kosior, one of our most efficient weavers, is squeezing his pennies so hard that Lincoln will soon holler. Could it be that Cupid is going to shoot his arrow soon? How soon, Eddie?

¶ I've heard of people carrying a rabbit's foot, miniature elephants, rings, etc., as lucky charms, but the other day I heard of a very peculiar charm which one of our most distinguished fellow workers has faith in. He is none other than "Alphonse Thibault", the greatest talker in the plant, who is some day expected to compete with "Tizzie Lish." Tell us more about the doughnut, will you, Alphonse?

What Would Happen If

Wilfred Belanger became sensible?

Leo Mickool missed the bus? (See Jan. -- Feb. issue)

John Berwager forgot to smile?

Amedee Rioux forgot to be a question box?

Alphonse Thibault stopped talking?

Patrick Jean became taciturn?

Thomas Fitzgerald ceased to be good-natured?

Gilbert Dionne forgot to eat any lunch?

Patrick Halpin forgot to use the word "perfect"?

Imelda Rioux ever looked cross?

Alice Levesque lost her rosy cheeks?

Cremilda Gomes forgot to arrange her hair at lunch time?

John Slawick stopped blushing?

Philip Frechette lost his swagger?

William Beauchesne forgot to make a wise crack?

Edgar Boucher forgot to comment on his beauty?

Mary Vitiro made good pies?

Ovida Michaud forgot to look in the mirror?

FALL RIVER WINDING

¶ Frequent "certain" visits seem to stimulate the heart interest of our own gal "Sal." How about it Miss Jardin?



Paul Hooper, representing the Biddeford Pipe Shop, just as he had finished repairing a pipe line in 13-1. See story on Page 6.

¶ It's quite the thing to ask the milkman to change a "Twenty" or is it change you need at the store Mariette Pouliot?

¶ If you want to know how to raise healthy youngsters just ask Kate McGrath, she knows to a "T".

¶ Hoping your toe gets better, Bella Jardin, now that the nurse and First Aid Room seem so very inviting.

¶ Winter is definitely the season for our blonde winder Irene Thibault who enjoys the ice and winter sports, including icings on pastries from a certain well known Flint Bakery.

¶ The place isn't quite the same when our cheerful Mary Viera is out sick.

¶ We wonder how Lydia Caver likes to keep house now with a brand new "Mrs." in front of her name.

¶ The forelady on the second shift is doing nicely in keeping the room in order. Nice going Florence.

¶ Helen Perry and Alice Levesque are working in Trailer Fashion; they never know where they will put up the next night.

¶ Rose, of the Cloth Room, certainly has her ups and downs. Keep it up Rose. What do you think Phoebe?

¶ We appreciate and welcome such fine cooperation and hope always to have enough space for those worth while contributions to the *Pepperell Sheet*. Thank you and don't forget, employees, this is your column. Use it generously.

FALL RIVER CARD ROOM — MILL "B"

¶ Did you know that Charlie McCarthy has a rival in Henry "Cassius" Boudreau?

¶ Could our champion bowler we hear so much about be our office pal, Gladys King?

¶ St. Jan Cupid has finally caught up with our boss comber, Adam DeFusco. It's the real thing this time, eh Adam?

¶ Miss Martin DeFusco was pleasantly surprised when a few good men birthday party for her last month.

¶ We are glad to hear that Mary Santos will be with us again soon. She has been ill for quite some time.

¶ The Pepperell Social Club held their annual mid-winter party and dance recently and a good time was had by all.

Mr. Arthur Lambert, our Overseer, who enjoyed himself so much is still talking about it, says he can hardly wait for the next one.

¶ Our deepest sympathy goes to John Bussiere on the sudden death of his wife.

¶ Although Tommy Canfield does not go in for publicity we must say he is one of the best bowlers in the Card Room.

¶ We wonder why John Warchol does not like to work Saturday nights? Could the vision of a fair young maiden be haunting him?

¶ John Soares, the ambitious bobbin boy, has the intentions of becoming a mailman, fireman or bus driver. We do hope that at least one of your ambitions comes true.

FALL RIVER SPINNING ROOM — MILL "B"

¶ Beatrice Caron, employed in the Winding Department, will be married on April 19th. She is the daughter of Ernest Caron, formerly employed in the Slashing Department, Cotton Division.

¶ We have a very efficient hairdresser in our midst in the person of Miss Alice Scott, and she keeps us guessing as to when her wedding bells will ring.

¶ Congratulations to Mrs. Anita Beattie on the birth of a baby girl. Mrs. Beattie was formerly Anita Belanger.

¶ Joe Gagnon, who has charge of the Slashing Department in the Cotton Division, cut his finger badly while cutting yarn from a beam.

¶ Eugenie Cournoyer fell down, going home, and broke her arm. She received first aid from Miss Edna Corkum, Graduate Nurse and Clinic Director.

¶ Marion Dionne (Baby Pepperell), employed in the Laboratory, was married recently. She spent two weeks in New York on her honeymoon. She is now Mrs. Leonal Dupuis.

¶ Mrs. Rhea Garand, employed in the Winding Department, who was out two weeks with a bad cold, has returned to work.

FALL RIVER WEAVE ROOM — MILL "B"

¶ Imelda Levesque sprained her ankle and couldn't come to work for a few days.

¶ Wilfred Lajole will be a bachelor only a few more weeks. He will then take the final vow.

¶ Rosy Martel and Angelo Cerce are being promoted to one extra loom each.

¶ Paul Sala, a weaver from the first floor, has been transferred to the second floor. Glad to have you, Paul.

¶ Ernest Tessier, one of our bowlers, should use smaller balls, the big ones seem to throw him.

¶ Leo Durand is being treated at the First Aid Room for an injured knee.

¶ Flash! The stork has been flying around the Pepperell and he dropped two baby girls, one to Albert Boutin and one to Donat Coderre, our Second Hand. We are still waiting for a boy.

¶ Who is the new sheik that the girls are all raving about? Now don't blush "Sweet Pea."

¶ Janet Brosseau received a hope chest for her birthday.

¶ Adrien Changnon was out last week. Hope you are feeling better, Adrien.

¶ We are all anxious to know who will win first prize at the Crepe Paper Costume Party Friday night. We hope the boys don't smoke.

¶ Who is the tall, blonde and handsome night weaver who is very romantic on a dance floor?

¶ Paulette Hardy is seen at the show every week. We believe she goes for the dishes. Is she building a hope chest?

¶ Leo (Redskin) Levitre is considered the best looking man on the night shift. The girls think he would look much better if he would take more time and shave his upper lip.



Copied from an oil painting, this typograph by Mr. Belanger represents a Dutch Girl all ready to tip-toe through the tulips.

FALL RIVER CLOTH ROOM — MILL "B"

¶ It's never too late to learn so Dot Mercer found out the other day — ? —

¶ We hope the next time Catherine Mitchell goes roller skating she won't end up with a lump on her head.

¶ Kathleen Baker is getting into the habit of going to the show every Thursday since they have been giving dishes away.

¶ During the last snowstorm Ethel Marston fell down, on Main Street, on Saturday. What a spot to pick.

¶ "Al" pays to go roller skating, but they should pay him for polishing the floor.

¶ We hope the next time Ruth Crompton goes roller skating (if there is a next time) she doesn't end up with her knee in a cast.

FALL RIVER MACHINE SHOP — MILL "A"

¶ Jim Anderton seems to have hung up his boots and saddle, and has now taken up drumming as a hobby. Attention Social Club! Such versatility must not be overlooked, so if you are looking for a source of entertainment for one of your future parties, maybe Jim will condescend to perform.

¶ Pat Lovett has made a rapid recovery from his recent operation and we hope to see him back on the job shortly.

When looking around the shop one sees,
Gears, cones, cams and flats,
I've often wondered, but now I know,
Where they get ideas for ladies' hats.

DON'T FORGET THE SUGGESTION CONTEST

WHO'S WHO IN BIDDEFORD? (Continued from page 20)

SHEETING WEAVING

¶ We have a newcomer in 82 as a loom fixer. No doubt you know who he is; you must have seen him. His name is Euclide St. Onge. He was transferred from the 2nd shift.

¶ Mr. Shevenell, the loom fixer in 93, eats his lunch in public now. How do you like the new smoking room, Israel?

¶ Strange, we don't hear Walter Patterson talking about the election in Saco. What's the matter, Walter?

¶ I wonder who the loom fixer is in 83 who bought a Buick. Please let your reporter know.

¶ We don't seem to hear so much from our runner boy lately.

¶ No news from our Baritone this month. FLASH! Yes, he is a carpenter now. Got the news just in time.

¶ Did you ever stop and look at our cut boy, Pat Landry? Try it and see how he blushes.

¶ We wish to express our sincere sympathy to Mr. Lessard on his recent bereavement.

Bridge Party

¶ Mr. Gagne in 53-B will be able to keep cool this summer. He has finished filling his ice house.

¶ Alphonse Bellavance, Madeline Regina, and Aurel Garon in 82-A are glad to know that their looms are going to run again.

¶ Martial Dubois, a cleaner in 82-A, who has been restricted to his home by sickness has returned to work. Glad to see you back, Martial.

¶ Jos. E. P. Neault, our Second shift runner boy, has changed his mind about being a woman hater. Every time he goes to Westbrook he has a new girl. What's the matter, Jos? Are you afraid to go out with the same girl twice?

¶ Friday evening, Feb. 10th, the Friendly Club met at the home of Mrs. J. P. Hevey and held a bridge party and "Valentine Surprise." First prize was won by Mrs. Stanislas Collette; second prize by Mrs. Oscar St. Ours, and the booby prize by Mrs. Ernest Huot. The special prize for the most beautiful valentine was won by Mrs. Lucien Gendron. After the bridge every one was called to the dining room to a buffet lunch which was enjoyed by all. The party broke up at a late hour, thanking the hostess for the excellent evening. Those who belong to the club are: Mrs. Stanislas Collette, Mrs. John Paul, Mrs. Alex Martin, Mrs. Ernest Huot, Mrs. Oscar St. Ours, Mrs. Arthur Richer, Mrs. Lucien Gendron and the hostess, Mrs. J. P. Hevey.

Hurray for Spring

¶ Is there anything in all the world any nicer than seeing the spring coming? Rich or poor, all enjoy the coming of a dreamy world.

¶ We have a star reporter amongst us but no one knows who he is except Mr. Labranché. I suppose you are asking who he is. Well, it's no one else than that bright boy Roland Tardif, who is our cut boy on the 2nd Shift. Keep it up, Roland, you are doing a fine job.

¶ George Neault the cut boy in 81-A on the 3rd Shift is a popular boy with all the girls on that Shift. Why? Because he is the only single man in that room.

¶ George Frechette, 53-B, is preparing to work in 82-A. We all hope he likes his new job.

¶ Frank Morin, 53-B, had a pair of glasses for his hens. We'll get you a big rooster to try them on.

¶ Armand Paul is attending the mill school classes on Saturdays. Keep up the good work, Armand.

¶ Donat Gagne is getting his fishing tackle polished up to raid the trout brooks in the Spring.

¶ Robert Gregoire lost his bowling teacher on Friday afternoon. What's wrong, Rob?

Well, Blanche!

¶ Mrs. Grace Dinan a battery hand in 13-1 is out taking a much needed rest. We all hope that she will be back with us very soon.

¶ Loafing on Friday seems to be a habit with Simone, a battery hand in 13-1. We are beginning to think it is about time that she ran out of excuses. What will it be next?

¶ Alice McDowell, a battery hand in 13-1, has been out because of illness. We are all glad to see you back and hope that you are feeling much better.

¶ One of the loom fixers in 13-1 is hoping that the Pepperell will have a leg contest for men. Well, Mike, we hope you win if they do.

¶ There is a rumor going around in 13-1 that Bertha Matte is to be married soon. When is it to take place and who is the lucky man, Bertha?

¶ Blanche Buckley, a weaver in 93, is at present running a sample in 13-1. Always glad to have you with us, Blanche.

WALTER SMITH HAS INTERESTING HOBBY

Clocks are instruments to measure time. Without doubt the sun dial of Ahaz was the first instrument used by man. Then came the water clock which came into use about 150 B.C. and was used for some time after. Very large size clocks of this type not only had a hand move over the dial but struck the hour, had lions to roar, roosters to crow, drums to beat, and various motions of small figures representing men or animals. The manufacture of mechanical clocks developed rapidly until 1725, when the mechanisms reached a point of comparison with our present day timepieces.

Mr. Walter Smith of the Biddeford Garage and Yard Dept. has started a collection of old clocks as a hobby. One, in particular, he has, which is running in perfect time, was built about 1800. It has solid wooden gears, and only a few at that, which are operated by two small iron weights. One of these weights operates the clock and the other is for the striker. The striker is operated by a series of teeth in this wooden gear; these teeth having the same number as the hour on which the clock is to strike. If you happen to be at the Garage some time, ask Mr. Smith to show this one to you. It is very well preserved.

LAND ONCE OWNED BY SIR PEPPERELL

Mr. Walter Smith, Garage and Yard Foreman, can boast that four generations back in his family a piece of land was bought from Sir William Pepperell. It was 502 acres in Dayton known as the Cook's Right. The purchase was made one hundred and forty seven years ago at a cost of 25 pounds and 17 shillings. This is about \$126.00 in American money.

Interesting, too, is the fact that at one time Sir William Pepperell could travel from Kittery to Scarborough on his privately owned land. He was a very large land owner.

Un Evènement national

Chaque année, le "Cotton Textile Institute," une association maintenue par l'industrie textile, organise un concours qu'elle désigne sous le titre suivant: "National Cotton Week." Cette semaine est consacrée à encourager les marchands en détail de l'Amérique à mettre en vente un plus grand assortiment de tous genres de vêtements et d'articles confectionnés en coton.

Des milliers de marchands prennent part à ce concours, car ils constatent combien leurs clients sont intéressés dans l'achat des cotonnades. Cette année, la date de l'ouverture de la "National Cotton Week" est fixée au 22 mai, et déjà les magasins sont à faire des préparatifs considérables afin de pouvoir offrir à leurs clients une grande variété de cotons de toutes sortes.

Naturellement, Pepperell, l'un des plus importants manufacturiers du pays, est très intéressé dans la "National Cotton Week." Votre compagnie est intéressée parce que ce concours lui donne l'avantage de vendre en plus grande quantité les marchandises confectionnées dans ses propres usines. L'industrie textile en général, en commençant par le fermier qui cultive le coton, l'employé qui travaille à la fabrique, et l'individu qui vend le coton dans les magasins, profite de l'augmentation des ventes de cotonnades.

Afin d'activer le plus possible la vente de cotonnades, la compagnie Pepperell aura toute une page d'annonce dans la revue si populaire: "Life," à une date antérieure à celle du "National Cotton Week." Cette annonce paraîtra sur le couvert de la "Pepperell Sheet". Il est à espérer que cette réclame aura pour effet, tout d'abord, de vendre un plus grand nombre de produits pour votre compagnie et ensuite, d'aider à augmenter le vente en général de toutes sortes de produits textiles.

David S. Cook
AGENT

IF YOU BELIEVE IN YOURSELF BELIEVE IN SIGNS

So many times we have asked folks if they believe in signs. Do you? May we cite two particular persons who did. When James Watt saw the cover on his



mother's teakettle rise and fall because of the power of steam he believed it a sign to put that force to work. He invented the steam engine. When Benjamin Franklin got a spark from a key on a wet kite string he believed it a sign of electrical energy. He discovered electricity. When you see the above pictured signs what do they mean to you? They were placed in



principal locations throughout the Mill to warn us of particular conditions that may exist. They were placed there for our protection. The least we can do is to abide by them or — believe in them.

Especial attention must be called to the fact that a near major accident occurred from someone who, not

thinking, spit on the floor and a person slipped and fell. "Spitting" is a nasty word and a nasty habit. It is extremely dangerous due to the possibility of some person slipping on this wet spot. It is unhealthy because germs from dried sputum cause many cases of lung diseases. Certainly you do not spit on the floor at home — why do it in the mill?

Another case showed an employee who, in order to reach something higher than he, stood on a truck. The truck moved and he fell, causing injury to himself. Stepladders were made for such purposes as



this. All the safety precautions and safety appliances in existence wouldn't prevent happenings similar to this. Only the folks on the job can stop accidents of this sort. Let's think a second before we act next time. We want that state safety award for 1939.

WATCH THE SIGNS OF SAFETY

**They are Posted Around the
Mill to Protect You and
Your Family.**